



CAPITAL-Québec

CAPITAL-Québec is the perfect tool to reach the entire business community in the Quebec City region. **CAPITAL-Québec** is the official magazine of the members of La Chambre de commerce de Québec.

CAPITAL-Québec essentially focuses on the needs of government and parapublic agencies. It covers regional news, takes positions on major issues, presents articles with the latest information on taxation and legal issues affecting business people, gives a voice to regional managers and presents a calendar of activities of La Chambre de commerce and its partners.

Published in 16,000 copies, five times a year, **CAPITAL-Québec** is therefore an outstanding showcase for any advertiser.



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READER PROFILE

OCCUPATION Chambr.of Comm. :30% Member of the Bar :20% C.A. :15%

Reaches business people and decision-makers in the greater Quebec City region.

CIRCULATION & FREQUENCY	DISTRIBUTION	MARKET	QTY
16 000 5 ISSUES/YEAR	METHOD MAIL	QUEBEC CITY AND SURROUNDINGS	100%

CERTIFICATION
CCAB